

TRINITY TALK

News from the Suffolk Agricultural Association



Easter 2014

Hopkins International Polo welcomes... camels?



The SAA team was first to bring international quality polo to Suffolk, now we announce the debut of camel racing! The camels are part of the great family entertainment on Sunday June 29 at Trinity Park. Where else will your children aged 14 and under see all this for free? Will they go faster than the ponies during the home international between Wales and England? Book now for Ipswich Audi and Ipswich Volkswagen VIP hospitality, grandstand seats, gazebos at www.internationalpolo.co.uk

In this edition

[Hopkins International Polo welcomes... camels?](#)

[Bill's Show Stoppers...](#)

[Potato farmers...](#)

[...and agricultural engineers of the future?](#)

[Golf swings £3500 for education projects...](#)

Advance notice of the annual Suffolk Farm Business Competition



Entry forms are going to press for this annual competition which launches early next month.

The SAA is grateful to its main sponsor - Bunn Fertiliser Ltd, supported by Koch Advanced Nitrogen, Hutchinsons, Baker Tilly, Larking Gowen, Thurlow Nunn Standen Ltd (TNS), and the AtlasFram Group who have all carried on their generous support for another year. The three categories remain the same, judging will take place on June 16 and 17 by Hampshire farmers in a reciprocal arrangement. The Awards will be announced and presented at the annual dinner held at Trinity Park on October 23, 2014, so mark your diaries! Full details online soon.



Bill's Show Stoppers...



...the posters are printed, the rings laid out, picnic benches and signage repainted. Tradestands have just a few spaces left and more than 20 sports confirmed in the Sports Zone and some delicious surprises waiting to be discovered among the street food in Eat Street.

Ring changes and new mascot racing:



The Shetland Pony Grand National will now take place in the Grand Ring on Wednesday, leaving room in the President's Ring for the new Mascot Derby, a fun obstacle challenge for business and company mascots. Run in conjunction with Ipswich Town Football Club, expect to see Bluey and Crazee on their marks! Commentary by Peter Over and Simon Milton will ensure it's a crowd pleaser.

Among the designers...

...of this year's show gardens will be 12 year old former St Mary's Primary School Woodbridge pupil, Lucas Hatch, a previous winner of the Royal Horticultural Society's Young Gardener of the Year award. He helps out at Helmingham Hall and with plant trials for Thompson and Morgan when school allows and has drawn up plans, it is believed, for a garden for children.



Wanted: Sites for Suffolk Show posters:

If you have a farm shop/cafe/ office and could display a few posters or leaflets please email: abi.southworth@suffolkshow.co.uk



Banners at the Show...

Could your business benefit from brand visibility to 90,000 people over two days? If so contact vicki.wilson@suffolkshow.co.uk to book ringside banner slots. Prime visibility in the Grand Ring is £300.

Made in Suffolk...

...at the Show is just the place for start-up businesses or any product to showcase. Prices start from £200+ vat for a 3m x 3m stand, £400+ vat for 3m x 6m.

If you've a great House and Garden business there's still space too. Email paula.slater@suffolkshow.co.uk

Potato farmers....

Last month was potato planting day. As part of the national Grow Your Own Potatoes initiative the SAA hosted a planting day for primary school children. Here youngsters get down to the messy part after local farmers explained the best conditions for growing a bumper crop. The schools return on June 17 for the harvesting day.



...and agricultural engineers of the future?

This is just one of 26 innovative and colourful combine harvesters that are the fantastic handiwork of primary schools who entered the Suffolk Farming School of the Year competition. Judged by the show committee, the top five winners will be announced after the Easter holidays and go forward to round two. "It was a tough decision, the standard was very high," said education officer Helen Fomenko.



Could your business be an EADT award-winner?

EAST ANGLIAN DAILY TIMES **Business Awards 2014**

IN ASSOCIATION WITH



The closing date for entries for the SAA sponsored Food and Farming Excellence category for the EADT Business Awards is April 23. [Click here](#) for judges' criteria and how to enter:

Trinity Park: Diary Dates

Aztec Easter Show: 18-20 April

All About Dogs: 18 & 19 April

GNB Antiques Fair: 26-27 April

Woodbridge Horse Show: 5 May

For details of all events see the [Trinity Park Events Diary](#)

May 7: ISSBA's Anglia Business Exhibition, Trinity Park.



"It's free to attend and offers a wealth of opportunity, advice and information crucial for ongoing business growth within a challenging economy," says James Davey, Chairman.

"The event welcomes businesses from a cross-section of industries, and remains more committed than ever in providing you with everything needed to improve, evolve and expand your business."

Golf swings £3500 for education projects...

...thanks to the 23 teams that participated and sponsored holes at Woodbridge Golf Course for the annual SAA day. Congratulations to the winners marquee company Piggotts (pictured) "It was a great day and good to meet new friends from Suffolk businesses enjoying involvement with the Association, many for the first time," said Peter Over, chairman of the business development committee who organised the day.



"Exhibiting is one of the most efficient, effective and successful marketing activities. A presence at ABE 2014 will give you exposure to an audience of 1200+ aspiring, developing and expanding companies and the opportunity to sell your products and services to these highly targeted visitors, face to face. For details <http://www.issba.co.uk>

Don't forget to book your tickets for May 28 and 29 at www.suffolkshow.co.uk and share our [Facebook](#) and [Twitter](#) updates with your family and friends.

Visit the Ipswich buses site for news of free travel to the Show!

suffolkshow.co.uk
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