

TRINITY TALK

News from the Suffolk Agricultural Association



BALE Award Special - August 2014

BALE award is launched



A cheese-making enterprise, log cabin holiday site, wedding and outdoor event venue all share a special something in common. They are all previous winners of the prestigious Best Alternative Land Enterprise Award (BALE) and you could be among them!

The hunt is on for our 2014 winners

Have you a farm diversification project that has been established for more than a year that is contributing to the local economy, sustainability and integrates green practices and is on a farm with land or buildings in Suffolk, Norfolk, Essex or Cambridgeshire? Then [click here](#) or visit www.suffolkshow.co.uk/saa/bale_award to download your entry form and discover more about how you could be among the entrants at the Annual Agricultural Awards Dinner hoping to win the Ashton KCJ Challenge Cup and £2000 worth of legal advice from our sponsor. There's also £1000 of legal advice for the Best Newcomer and Best "Green" Practice plus a £500 legal health check for the runner-up. Hurry, the closing date is September 12, 2014. Read more about it in Saturdays EADT.

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October 4: Fariery Pre-Diploma Training Day. Booking forms at www.suffolkshow.co.uk/fariery or Facebook Fariery at Trinity Park.



October 22: Suffolk Skills Show, an all day skills and careers event at Trinity Park featuring hands-on activities, more than 100 employers and colleges of higher and further education, advice on careers and apprenticeships for 12-24 year olds. The "land-based economy" section offers a great opportunity to discover more about career potential in the agricultural and allied industries. [Full details here.](#)



BALE makes a difference

So says last year's winner Katharine Salisbury from Suffolk Farmhouse Cheeses. It is such a privilege and lovely to be acknowledged for what you do and how far you have come. For us we felt great pride in what we had achieved. It helps you to take stock and realise you are all in it together and all you have done. BALE is really one of the best competitions to enter and I am looking forward to my role as a judge and visiting all the various entrants and discovering all they are achieving."

Sponsors sign up for another year

The SAA is indebted to solicitors Ashton KCJ for their generosity in sponsoring the BALE award for another year. Sponsors since the award began in 1992, the firm has a long history of working in Agricultural law. "As a business that has supported numerous clients through the diversification process, it is invaluable to us to reward the many and varied enterprises that enter," said Jonathan Long, Head of Agriculture and Estates. Jonathan Long will be among the judges for 2014 which also include the SAA President Clare, Countess of Euston and winner of the 2013 award Katharine Salisbury from Suffolk Farmhouse Cheeses. It is the first time two judges have been female and both heavily involved in the day to day running of agricultural businesses.

Advice worth entering for



October 23: All BALE award entrants receive two complimentary tickets to the Annual Agricultural Awards black-tie dinner, where the winners of this award and Suffolk's Farm Business Competition are announced. Mark your diary if you are entering.

November 8-16: The First Agri-Tech East Week

The SAA has joined forces with Agri-Tech East and the Royal Norfolk Agricultural Association to address the challenges agriculture faces of having insufficient land to feed the growing population and how agri-tech might hold some of the solutions without impacting the environment. [Click here for more.](#)

November 11: "Innovation for Agriculture" with a strong technology focus, is the title of the SAA's annual conference at Trinity Park which addresses this theme. Details to follow.



NEW: November 14-16: Trinity Park, the first Flavours Christmas Food Festival oozes with seasonal flavour and is a chance to pick up some unusual and delicious Christmas gifts. Cookery theatre demonstrations include delicious culinary treats to make for Christmas entertaining. Tradestand holders running businesses in gifts and presents and delicious foods to take home, are invited to book a site by contacting paula.slater@suffolkshow.co.uk



That's the word from Best Newcomer in 2013, Nathan Nobbs from Potsford Care Farm. "The prize of £1000 worth of legal advice from Ashton KCJ has been so helpful. We used one of their employment specialists to guide and advise on staff contracts. Her guidance has helped us to avoid employment pitfalls and ensure we adhere to new legislation," he said.

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