

# BUSINESS

# Don't miss out on the 2015 Anglia Business Exhibition

## Duncan Brodie

duncan.brodie@archant.co.uk

Organisers, partners and sponsored gathered at Hintlesham Hall for the official launch of this year's Anglia Business Exhibition.

The event, sponsored by Hintlesham Hall, began with a welcome from James Davey, chairman of the Ipswich & Suffolk Small Business Association (ISSBA) which stages the exhibition, taking place this year at Trinity Park, Ipswich, on Wednesday, May 6.

Mr Davey said: "We are delighted that Suffolk Chamber of Commerce has again agreed to be our main strategic partner and has been fully behind promoting the event to other potential sponsors.

"We are pleased to announce that Suffolk County Council, along with Ipswich Borough Council, New Media Business Group, Free Rein, Business Connected, New Anglia LEP and New Anglia Growth Hub have also committed to be Second Tier Strategic Partners. This is fantastic news for the future success and growth of the event.

He added: "I would also like to thank all of our valued sponsors who are so crucial in being able to deliver such a well respected and attended event."

Guest speaker at the launch was Doug Field, part of the executive officer team at the East of England Co-op and a member of the New Anglia



■ The launch event, where sponsors were welcomed by James Davey, inset above right, chairman of ISSBA.

LEP (Local Enterprise Partnership) board.

He outlined the LEP's work to support growth and job creation in Suffolk and Norfolk, including the New Anglia Growth Hub, a free service offering impartial advice to growing businesses which is managed on behalf of the LEP by Suffolk Chamber.

This year's Anglia Business Exhibition is moving from the main exhibition hall at Trinity Park to the Suffolk Show President's Marquee, providing for even more businesses to exhibit.

Besides space for 200 stands, of varying shapes and sizes, there will be networking, refreshment and break-out areas, plus a special area for sponsors and strategic part-

ners. Alongside the exhibition there will be a programme of specialist clinics while in the main exhibition centre there will be a satellite Property and Investment Show.

John Dugmore, chief executive of Suffolk Chamber, said: "The Suffolk Business Exhibition has grown year on year and is recognised as 'the business event to be seen at' in Suffolk and to a wider audience across East Anglia.

"Exhibitions are one of the most powerful, versatile and cost-effective marketing tools available. They are an impor-

“You will find the exhibition packed with innovation, new products, and clinics, as well as tips to give you a competitive edge

John Dugmore

tant way for companies to showcase what they do and to build their contacts and clients. You will find the exhibition packed with innovation, new products, and clinics, as well as tips to give you a competitive edge.

"We would encourage anyone who wants to do more business to come to the exhibition. It is good for Suffolk, it is good for our economy and it is good for business."

The full list of ISSBA's supporters for this year's exhibition, to date, includes:

**First Tier Strategic Partner:** Suffolk Chamber of Commerce.

**Second Tier Strategic Partners:** Suffolk County Council, Ipswich Borough



■ Supporters of the 2015 Anglia Business Exhibition at Hintlesham Hall.

Pictures: LUCY TAYLOR



■ Guest speaker Doug Field, of the East of England Co-op and New Anglia Local Enterprise Partnership.

Council, New Anglia LEP, New Anglia Growth Hub, Free Rein, New Media Business Group, Business Connected.

**Chillout Area Furniture Sponsor:** Tick Office Solutions.

**Launch Event Sponsor:** Hintlesham Hall.

**Platinum Plus sponsor:** University Campus Suffolk.

**Platinum Sponsors:** Jackamans, Basepoint Business Centres, Town 102, Gotelee Solicitors, Fleximize.

**Gold Sponsors:** Larking Gowen, the Federation of Small Businesses, Penn Commercial, NWES.

**Silver Sponsors:** Realise Futures, Trinity Park, Masterlord, Archant, Right Angle Events, Andrew Thompson Associates, Suffolk New College.

Entry to the event is free and you can pre-register on line. This allows businesses the opportunity to invite clients and guests to be part of

the great exhibition and ensures you qualify for free parking.

To pre register visit [www.angliabusinessexhibition.com/visitor-information/pre-register-here](http://www.angliabusinessexhibition.com/visitor-information/pre-register-here).

Some areas of the exhibition are already sold out but a small number of stands and sponsorship packages are still available. For full details, prices and reservations, visit [www.angliabusinessexhibition.com](http://www.angliabusinessexhibition.com)

